

UK Films in China: 2019

Up until December 31 2019, only **7** UK films (including coproductions) have been released in China theatrically.

How did they perform? We have prepared a summary to explain.

Bohemian Rhapsody

NO.
1

Release Date: March 22
Importer: China Film Group Co.
Distributor: Huaxia (Rev. sharing)
Exhibitor: NAAC
Box-office: 99m RMB/ £10m
VoDs: iQiyi
Douban Rating: 8.7 | No. 90 in CN



NO.
2

Downton Abbey

Release Date: December 13
Importer: China Film Group Co.
Distributor: Huaxia (Rev. sharing)
Exhibitor: Nationwide
Box-office: 21m RMB/ £2.2m
VoDs: N/A
Douban Rating: 8.5 | No. 156 in CN

Thomas & Friends

NO.
3

Release Date: May 31
Importer: China Film Group Co.
Distributor: Huaxia
Exhibitor: Nationwide
Box-office: 19.71m RMB/£2.1m
VoDs: Youku, iQiyi, Tencent, Mango
Douban Rating: 7.1 | No. 161 in CN



NO.
4

Shaun the Sheep Movie

Release Date: December 28
Importer: China Film Group Co.
Distributor: China Film Co.
Exhibitor: Nationwide
Box-office: 10m RMB/£1m
VoDs: N/A
Douban Rating: 8.1 | No. 239 in CN

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Monster Family

NO. 5

Release Date: March 29
Importer: China Film Group Co.
Distributor: Huaxia
Exhibitor: Nationwide
Box-office: 6.26m RMB/£676k
VoDs: Tencent, Youku, Mango
Douban Rating: 5.3 | No. 235 in CN



NO. 6

They Shall Not Grow Old

Release Date: November 11
Importer: China Film Group Co.
Distributor: Huaxia (Rev. sharing)
Exhibitor: NAAC
Box-office: 3.3m RMB/ £360k
VoDs: N/A
Douban Rating: 8.8 | No. 281 in CN

Yesterday

NO. 7

Release Date: August 16
Importer: China Film Group Co.
Distributor: Huaxia (Rev. sharing)
Exhibitor: Nationwide
Box-office: 1.21m RMB/£132k
VoDs: iQiyi, Mango, Tencent, Youku
Douban Rating: 6.5 | No. 300+ in CN



OTHER FACTS

- Until December 28, the total box-office in China is 63.5 billion RMB, approximately £6.9 billion.
- The top three films are Ne Zha (5 billion RMB), Wandering Earth (4.6 billion RMB) & Avengers: Endgame (4.2 billion RMB)
- The top three non-Chinese, non-Hollywood import films are Spirited Away (Japan, 487m RMB), Capernaum (Lebanon/France/USA, 374m RMB) and Andhadhun (India, 324m RMB).
- In 2019, Shanghai Art Film Federation curated and organised one film screening season dedicated to classic UK films. The programme includes Suspicion (1941), Brief Encounter (1945), Black Narcissus (1947), Tom Jones (1963) and Kes (1969). SAFF regularly organises foreign film seasons as an alternative to distribution.
- Secret Cinema launched in Shanghai in late November, with their London successful production + screening of Casino Royale.
- "NAAC" stands For National Alliance of Arthouse Cinemas. It currently includes over 3,000 cinema sites across the country as members.